

Evenimente

International Media Conference 2007

2007-11-27

Pe 22 noiembrie a.c. a avut loc la Berlin cea de-a cincea editie a intalnirii **European Television Dialogue** - un eveniment organizat de Ministerul de externe federal. Editia din acest an a acordat o atentie deosebita peisajului mediatic din **Bulgaria si Romania** - aproape necunoscut celorlalte tari membre ale UE. Astfel, conferinta a dedicat o intreaga sectiune acestei teme, reunind profesioniști din cele doua tari, dar si din Europa de vest, in dorinta de face cunoscute participantilor principalele aspecte ale evolutiei presei in cele doua tari.

Redam mai jos fragmente din comunicatul de presa emis la incheierea lucrarilor conferintei.

The **EUROPEAN TELEVISION DIALOGUE**, Europe's most important East-West media conference, counted more than 250 participants: managers of TV stations, creative producers of the film and TV industry, young professionals as well as high-ranking representatives of broadcasting institutions, bankers and financial experts, diplomats, lawyers and managers from member states of the European Union.

German Vice Chancellor and Foreign Minister Frank-Walter Steinmeier held the opening speech. Berlin-Brandenburg's role as a leading media location in Germany has been assured by Steinmeier's promise that future meetings of the EUROPEAN TELEVISION DIALOGUE will take place in the Foreign Office.

The conference focused on the lesser known developments and particularities of Eastern European TV landscapes and on their innovative effects on the media market in Europe. Especially IPTV, although still in development, is revolutionizing the media market.

Alexander van Dülmen, CEO of A Company Consulting & Licensing AG, Germany, Guido Baumhauer, Director of Distribution at Deutsche Welle, Germany, Elmar Heggen, CFO and Head of the Corporate Centre of RTL Group, Luxemburg, Ferdinand Kayser, CEO of SES Astra, Luxemburg, Wojciech Kostrzewa, President and CEO of the ITI Group, Poland, Vitaly Shub, Deputy General Director of Sistema Mass Media, Russia and Michael Westphal, CEO of the IPTV-channel tv1.de, Germany discussed the current innovations of the media market.

In the new EU member states Bulgaria and Romania, the fight for a share of the media market is at its peak according to Dr. Franz Stark, TV journalist at ARD (Germany) and expert for the Balkans, Ioana Avadani, CEO of the Centre for Independent Journalism, Romania, Sevda Shishmanova, Board Member of the public TV station BNT, Bulgaria, Pavel Stantchev, Board Member of the public TV station BNT, Bulgaria and Ognian Zlatev, CEO of the Media Development Centre in Bulgaria.

In Polish TV, Germany is hardly present according to Boguslaw Chrabota, Editor-in-Chief of the private TV station POLSAT, Poland. Grazyna Torbicka, Journalist for the public Polish broadcaster TVP2, Wolfgang Kentemich, Editor-in-Chief of the public broadcaster MDR, Germany, Matthias Matussek, Head of Culture Department for the weekly magazine „Der Spiegel”, Germany and Adam Michnik, Editor-in-Chief of the daily newspaper „Gazeta Wyborcza”, Poland discussed a refreshment of the Polish-German relations with the main focus on TV.

Prejudices on both sides and missing knowledge of the other's culture and mentality result in rare media co-operations between Russian and Western European media companies according to Miodrag Soric, Director of the Eastern European editorial department and Editor-in-Chief of sound broadcasting at Deutsche Welle, Germany Alexander Mackat, CEO of the advertising agency Fritsch & Mackat, Germany, Michael Schlicht, CEO of 20th Century Fox CIS, Russia and Vitaly Shub, Deputy General Director of Sistema Mass Media, Russia.

Wolfgang Clement, former Prime Minister of North Rhine-Westphalia and former German Minister of Economics & Labour analyzed the European media landscape focusing especially on Eastern Europe. He outlined his vision of a Pan-European television channel which covers all aspects of life in Europe.

Pictures, press comments, keynotes and a detailed summary of the conference can be downloaded from our homepage www.european-tv-dialogue.com.

BACK TO TOP

the bullet

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MEDIA INDEX

Media Index este primul portal care ofera informatii despre structurile de proprietate ale companiilor de media si interesele economice al proprietarilor, dar si despre jurnalisti. Acestia din urma au posibilitatea de a se inregistra intr-o baza de date care are rolul de a facilita schimburile profesionale interne si internationale si de a stimula cooperarea intre profesioniști de media.

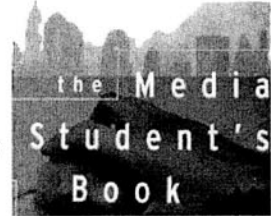
MEDIA INDEX

Proprietari & Jurnalisti

EVENIMENTE

- CJII va invita sa vorbiti cu Cristian Mungiu despre filmul romanesc
- Curs: Drepturi conflictuale - identificarea cazurilor de violare a dreptului la viata privata
- Uniunea Sindicala MediaSind - Comunicat
- International Media Conference 2007
- Lansare de carte la Gaudeamus: Apusul Occidentului nu a venit (inca)

BIBLIOTECA CJII



Biblioteca ofera o importanta colectie de carti, periodice, casete video, baze de date pe CD-Rom, precum si acces gratuit la Internet.

DEADLINE

- 15/12/2007 Knight Fellowships at Stanford
- 15/12/2007 Premiile Octavian Rusu pentru jurnalisti
- 07/01/2008 Columbia Journalism School: Master of Science and Ph.D programs
- 10/01/2008 World Press Photo Contest
- 15/01/2008 Justice Initiative Fellows Program at Central European University (2008 - 2010 session)
- 01/02/2008 Columbia Journalism School: Master of Arts program
- 30/01/2008 Reuters Fellowship at Oxford University
- 15/02/2008 International investigative award accepts nominations
- 15/02/2008 Concurs de foto-reportaje: Traditiile noastre calatoresc in Europa
- 15/03/2008 European Young Journalist Award

PRESA DESPRE PRESA

- "Click" - crestere in tiraj (Adevarul)
- Televizorul, balaurul care inghite copilaria (Adevarul)
- Sanoma Hearst se extinde prin achizitia site-ului miresici.ro (Capital)
- Antenele Intact in negocieri cu RTL (Capital)
- Esec romanesc cu premeditare pentru televiziunea digitala (Cotidianul)
- Copiii isi petrec majoritatea timpului liber uitandu-se la TV (Hotnews)
- Efectele tv-ului asupra copiilor (Jurnalul national)
- Ziarist american aflat in documentare in Vaslui, injunghiat de doi romi (Mediafax)
- TVR, postul apatrid de la Chisinau (Ziua)
- CNA preda copiilor "Imblanzirea televizorului" (Ziua)
- Jurnalist american injunghiat (Ziua)

POLL

Ce parere aveti despre spoturile CNA?

- sunt violente
- nu sunt violente
- nu am nicio opinie

CIOROblog

- Copiii si violenta programelor audiovizuale
- CIORO are blog

PARTENERI