



**International Media Conference 2006
Pressemitteilung**

**EUROPEAN TELEVISION DIALOGUE 2006
October 17th, 2006 in Munich – a Must for international TV Professionals**

Berlin/Munich, September 6th, 2006

New members, new cultures, new players: Europe's growing TV-landscape is exciting and challenging at the same time. Today, the exchange of experiences and expectations is more important than ever. The EUROPEAN TELEVISION DIALOGUE, organized by A Company Consulting & Licensing AG and gotoBavaria, a department of the FilmFernsehFonds Bayern GmbH, (Film and Television Media Fund, Bavaria), has been established in the third year as THE platform for TV-professionals from East and West: On **October 17th, 2006**, just before the Media Days, the next **EUROPEAN TELEVISION DIALOGUE** takes place **in Munich**. The conference is the perfect place to share views with experts from the TV industry and the world of media politics in both Eastern and Western Europe and to discuss with high-ranking personalities about cultural barriers and open doors, current trends and media policy developments.

The main topics are:

"Sports – From Ambush-Marketing to the Zenith of Rating"

"Export and Import of Cultural Values through Television – e.g. Turkey"

"Digitalization in Central- and Eastern Europe – the Price of Diversity?"

"Public Television – Catch 22 with the Authorities"

Under the Chairmanship of **Reinhard Klimmt**, former President Minister of Saarland and Federal Minister, the following panel guests will be present:

Prof. Dr. Kurt Biedenkopf, former President Minister of Saxony and Founding President of the Dresden International University, Germany, **Ferdinand Kayser**, President and CEO SES ASTRA, Luxembourg, **Ralph Siebenaler**, COO, Ren TV Russia, **Ondrej Zach**, Country Manager HBO Czech Republic and Slovakia, **Murat Saygi**, CEO, Dogan TV Group, Turkey, **Beata Ryczkowska**, Program Director, Canal Plus Poland, **Piotr Fajks**, CEO Polskie Media S.A., both Poland, **Eduart Frangaj**, Editor-in-Chief, TV Klan, Albania, **Ralph Manthey**, Consultant, Sport Klub, **Tamás Frei**, Journalist and Moderator, TV 2, both Hungary, **Karin Junker**, Journalist, Member of the WDR Broadcasting Council and former Member of the European Parliament, **Finn Batato**, General Manager, Arbomedia, **Erkan Arikan**, Head of Turkish Program, WDR, **Prof. Dr. Alexander Freys**, Lawyer and Notary, Schwarz, Kelwing, Wicke Westphal, **Baha Güngör**, Author and Head of Turkish Program, deutsche Welle, all Germany.

For registration documents and the complete program with more information on the panelists as well as a detailed summary of the last EUROPEAN TELEVISION DIALOGUE in Budapest June 2006, please visit: www.european-tv-dialogue.com.

We thank our partners for their support: AKTI | Association of Commercial TV Europe | Blickpunkt Film | Deutsche Welle | DISCOP | Duna TV | eap | Goethe Institut Budapest | Hilton Munich City | Medientage München | PriceWaterhouseCoopers | TV2 | Variety

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