



INTERNATIONAL MEDIA CONFERENCE 2008

PRESS RELEASE

Berlin, November 4th, 2008

Lies and deception, propaganda and disinformation are the dark companions of violence in inner and outer conflicts. That has always been the case. But today, battles in the media and their respective language is almost as effective as the language of weapons. These delicate subjects are in the focus of the panel **"The Caucasus Conflict in the mirror of the media"** with **Sophie Kvintradze**, Chief News Producer, Georgian Public Service Television, Tbilisi, **Endre Aczél**, Journalist, Hungary, **Christoph Lanz**, Television Director of Deutsche Welle, **Wojciech Jagielski**, Crisis Reporter at Gazeta Wyborska, Poland and **Alexey Nikolov**, Deputy Editor-in-Chief, Russia Today TV. **Ulrich Deppendorf**, Head of the ARD capital studio is the moderator of the discussion.

Is television threatened by the same breakdown as the music industry? What can the television business learn from the music business in the download-era? On the panel **"Music- and TV-business"** the following personalities discuss under the hosting of **Milena Fessmann**, Music Consultant und Moderator at RBB, Germany: **Helge Sasse**, CEO Senator Entertainment AG and co-founder of VIVA TV, **Wolfgang Brehm**, Co-founder of the German entertainment law firm Brehm & v. Moers, Germany, **Hartwig Masuch**, Managing Director of the recently founded Geschäftsführer BMG Rights Management GmbH, **Péter Radnai**, Producer of the most successful Hungarian music show "Megastar" and **Monika Chojnacka-Mascianica**, Head of Programming at MTV in Poland.

The other two current topics of the most important European East-West-Media-Conference are **"Aesthetics and Television"** and **"18 years after the political change – has the TV in Poland and Czech Republic grown up"** with further high-profile panel guests, as the ARD-Director **Fritz Raff**, the Oscar winner **Stefan Ruzowitzky** and **Alexander Rodnyanski**, CEO of CTC Media, one of the most important Russian media corporations

You can find all conference topics and panel guests at www.european-tv-dialogue.com .

I cordially invite you to the next EUROPEAN TELEVISION DIALOGUE

**on November 20, 2008
in the Federal Foreign Office
Werderscher Markt 1
10117 Berlin**

and I would be pleased to welcome you.

For interview requests prior to the conference and accreditation requests please send me an e-mail.

Best regards,

Dr. Gerrit Schrader
Pressesprecher

EUROPEAN TELEVISION DIALOGUE 2008

6th International Media Conference on 20nd November
at the Federal Foreign Office in Berlin
www.european-tv-dialogue.com

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