



INTERNATIONAL MEDIA CONFERENCE 2007

ABSCHLUSSPRESSEMITTEILUNG

EUROPEAN TELEVISION DIALOGUE 2007

Berlin am 22. November

Russlands Medienmarkt auf der Überholspur

J]HUmGWi VžghYj YffYHYbXYF; YbYfUX]fY_hcf'XYf'G]ghYa U'A Ugg]AYX]Už Fi gg]UbX. P-b'Fi gg]UbX' _"bbYb'G]Y'X]Y'Ni _j bZiXYf'A YX]Yb'j cb'K YghYi fcdU'g]Mc'b\Yi hY'YfVYb'f'

Berlin Ę'ni a '9l FCD95B'H9@9J =G=CB'8=5@C; l 9žXYf' **wichtigsten Ost-West Medienkonferenz Europas** _Ua Yb' VYf'8) \$'A UbU[Yf'j cb'HU]GYbXYfbz:]a !'i bX'HJ'DfcXi nYbhYbž'Mti b['DfcZYgg]cbUgž' gck]Y'\cW]fUb[] [Y]YffYHYf' fi bXž b_fYVh]WYf' =bg]hi h]cbYbž'6Ub_Yf'i bX':]bUbnfcU'gž'8]d'ca UH'Ybž' ži f]ghYb'i bX'A UbU[Yf'Ui g'XYb'A]h['YXg' i bX'6Y]f]f]gg]UUhYb'XYf'9i fcd}]g]WYb'i b]cb''

8Yf'bYi Y'J]nY_UbnYf'i bX'5i EYba]b]ghYf' **Frank Walter Steinmeier** \]Y'hX]Y'9f'' Zbi b[g]fYXY''

A]hGH]ba Y]Yfg'Ui gXf' W_]WYf'9]b'UXi b[ž'_ bZ] ['XYb'9l FCD95B'H9@9J =G=CB'8=5@C; l 9]b' gY]bYa '<Ui g'Zcfmi gYmYbž'Vui h'6Yf]b]6fUbXYbVi f['gY]bY'Z' \fYbXY'Fc''Y'U'g'A YX]Ybg]UbXcfh]b' 8Yi h]W'UbX'k Y]HYf'Ui g''

=a]N]b]fi a 'XYf'?'cbZYfYbni'g]UbXyB'X]Y'gc' [i hk]Y'i bVY_UbbhYb'9btk]W'i b[Yb'i bX'6YgcbXYf\Y]hYb' XYf'cg]hYi fcd}]g]WYb': YfbgY\ 'UbXg]WUZhYb'gck]Y'XYfYb' =bbcj Uh]cbgYZZ_hY'Z' f'XYb'A YX]Yba Uf_h]b'9i fcdU''B]W]hri 'Ym]h]fVY'hXYf'F]YgY'a]h]BUa Yb' =DHU' g]W'cb']a '9a Vfn]cbU'g]UX] a 'X]Y' A YX]Yb'UbXg]WUZhXi fWY]bUbXYf' **Alexander van Dülmen**ž'Jcf]g]UbX'5'7ca d]Um]7cbg] h]b[/' @]Wb]g]b['5; ž' **Guido Baumhauer**ž'8]fY_hcf'8]g]f]Mi h]cb'8Yi h]g]WY'K Y'Yž' **Elmar Heggen**ž'7: C'XYf' FH@; fci dž'@ l Ya Vi f[ž' **Ferdinand Kayser**ž'79C'G9G'5g]f]Už'@ l Ya Vi f[ž' **Wojciech Kostrzewa**ž' Df]g]XYb]hi bX'79C' +=; fci dž'Dc'Ybž' **Vitaly Shub**ž'G]hY'j YffYHYbXYF; YbYfUX]fY_hcf'G]ghYa U'A Ugg]AYX]Už Fi gg]UbX'i bX' **Michael Westphal**ž; Yg]W} žrgZ' \fYf'XYg' =DHU!GYbXYfg'h] %XYž'8Yi h]g]W'UbXž' X]g_] h]Yf]hYb' VYf'X]Y_U_h Y'Yb'i a k } ni b[Yb']b' XYf'A YX]Ybk Y'H'' @]i h] **Dr. Franz Stark**ž: YfbgY\ 'ci fbU]gh]Z' f'5F8'i bX'6U_Ub]9l dYf]hYž' **Ioana Avadani**ž ; Yg]W} žrgZ' \fYf]b'XYg]N]b]fi a g'Z' f'i bUW\} b[] [Yb'>ci fbU]ga i gž'Fi a } b]Ybž' **Sevda Shishmanova**ž Jcf]g]UbXga]h[]YX'6i [Uf]g]WYg'BU]cbUZYfbgY\Yb'6BHž **Pavel Stantchev**ž; Yg]W} žrgZ' \fYf'XYg' Df] Uhg]YbXYfg' Bcj U'H]ž'6i [Uf]Yb'i bX' **Ognian Zlatev**ž; Yg]W} žrgZ' \fYf'A YX]U'8Yj Y'cda Ybh'7Yb]hYf' 6i [Uf]Yb']gh]b'XYb'9l !BYi ni [] b[Yb'6i [Uf]Yb'i bX'Fi a } b]Yb'XYf'JYf]hY'i b[g_Ua dZi a 'X]Y'A YX]Yb']b' j c''Ya ; Ub[Y''

=a 'dc'b]g]WYb': YfbgY\Yb']gh]X]Y' Df] gYbni'8Yi h]g]W'UbXg'Ui h] **Boguslaw Chrabota**ž'7\YžYXU_hYi f'XYg' Df] UhZYfbgY\gYbXYfg' DC@G5Hž'Dc'Ybž'j Yf['Y]WVUf'a]h]YbYni Y'U'' **Grazyna Torbicka**ž'HU!>ci fbU]g]h]b' VY]a '' ZZ]bh]W]fYVh]WYb': YfbgY\gYbXYf'HJ Dž'Dc'Ybž' **Wolfgang Kenntemich**ž'7\YžYXU_hYi f'XYg' "ZZ]bh]W]fYVh]WYb'A]hY'XYi h]g]WYb'Fi bXž b_gž'8Yi h]g]W'UbX'i bX' **Matthias Matussek**ž'@]hYf'XYg' ?i 'h' fYg]c]f]g'VY]a 'K cWYba U[Uh]b'P8Yf'Gd]Y[Y'ž'8Yi h]g]W'UbX'i bX' **Adam Michnik**ž'7\YžYXU_hYi f'XYf'HU] YgnY]h] b['P' UnyHU'K nVcfWU]ž'Dc'Ybž'X]g_] h]Yf]hYb'Y]bYb'BYi UbZ]b['XYf'6Yn]Y\ i b[Yb'VY]XYf' @bXYf'a]h]GWk Yfdi b_h]Ui žg: YfbgY\Yb'' ; Y[YbgY]h[Y'Jc]fi f]hY]Y'i bX'Z'\YbXY'?'Yb]b]b]ggY'XYf'Yk Y][Yb'UbXYfYb'?'i 'h' f'i bX'A Yb]hU]h] h]Z' \fYb' i "U"XUni ž'XUgg'Yg[Y[YbgY]h[Y'A YX]YbVYhY][i b[Yb'nk]g]WYb'Fi gg]g]WYb'i bX'K YghYi fcd}]g]WYb' A YX]Yb'i bhYfbY\ a Yb'bi f'g]V'f'gY'hYb' []Vž'g' **Miodrag Soric**ž'@]hYf'XYf'c]ghYi fcdUfYXU_h]cbž'

7\YZYXU_hYi f<" fZi b_XYf'8Yi hgWYb'K Y`Yz'8Yi hgW`UbXž Alexander Mackatz; YgW} žgZ \fYf'XYf' K YfVYU[Ybhi f: f]mgW / 'A UW_Uhž 6Yf]bž Michael Schlichtž; YgW} žgZ \fYf'&\$h' 7Ybhi fm: cl ; I Gž Fi ggUbX'i bX Vitaly Shubž GH'j YfhYhYbXYf; YbYfUX]fY_hcf G]ghYa U'A Ugg'A YX]Už Fi ggUbX"

Wolfgang ClementžY\Ya U][Yf'A]b]ghYfdf} g]XYbhXYg:@UbXYg BcfXF\Y]b!K YghZU'Yb'i bX' 6i bXYga]b]ghYf'Z f'K]fhgWUZhi bX'5fVY]hU'8'ž UbUng]YfhY']b'gY]bYf'?Ymbch' B]]g]cbYb'XYg' 9i fcd}]gWYb': YfbgY\Ybgf'X]Y'Yi fcd}]gWY'A YX]Yb'UbXgWUZha]hVYgcbXYfYa 'GWMk Yfdi b_hUi Z CghYi fcdUi bX'Zcfa i]YfhY'X]Y'⇒XY'Y]bYg'j c`k Yfh[Ybž']b'U'Yb'Yi fcd}]gWYb'@ bXYf'Ya dZUb[VUfYb' : YfbgY\dfc[fUa a g"

: chcg'i bX'Y]bY'Ui gZ \f]WY'Ni gUa a YbZUggj b['XYf'?cbZfYbni_" bbYb'G]Y'Ui Zi bgYfYf'<ca YdU[Y' [kkk"Yi fcdYUb!h!X\]Uc\[i Y"Vta](#) \Yfi bhYfUXYb" Gc`hYb'G]Y'k Y]hYfZ \fYbXY'⇒bZcfa Uh]cbYb'VYb" h[Ybž gh\Y]W'⇒bYb'Ui W'Ua 'K cWYbYbXY' h'YZcb]gW'ni f'JYfZ [i b[ž\$%+% (, (\$(+)"

A]hZYi bX'WYf'i bhYfgi mi b['j cb. '5ggcV]Uh]cb'cZ7ca a YfV]U`HY'Yj]g]cbž 5i gk } fh[Yg'5a hž'6]Wdi b_h :]a ž'8Yi hgWY'K Y`Yz'8]gWdž 8i bU'HUž YYUdž⇒bj Ygh]h]cbgVUb_ '6Yf]bž A]hY'XYi hgWYf'Fi bXZ b_ž Dc'b]gWYg'⇒bg]h h'6Yf]bž Df]WK UhYf\ci gY7ccdYfgž DfcFca 'A YX]U`HfUXYž FH@; fci dž GUI cb]U'A YX]Už G9G!5gfUž H.Y'<c`nk ccX'FYdcfhYf'i bX'JUhYbZU`9i fcdY"

9g'k ~ fXY'a]W'gY\ f'ZYi Ybž'k Ybb'G]Y'j ca '9i fcdYUb'HY'Yj]g]cb'8]Uc[i Y'&\$+\$'VYf]W'hYb'k ~ fXYb"

A]hZYi bX'WYa ; fi E

8f"; Yff]hGWfUXYf
DfYggYgdfYWYf

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JcfghUbX. '5`Yi UbXYf'j Ub'8`'a Yb
5i ž]W'hfUhgj cfg]hYbXYf. 'DfcZ' 8f'5`Yi UbXYf': fYng

9]bY'JYfUbg]U'h b['j cb.