



INTERNATIONAL MEDIA CONFERENCE 2007

ABSCHLUSSPRESSEMITTEILUNG

EUROPEAN TELEVISION DIALOGUE 2007

Berlin am 22. November

Russlands Medienmarkt auf der Überholspur

J]HUmGWi VžghYj YffYHYbXYF; YbYfUX]fY_hcf'XYf'G]ghYa U'A Ugg'A YX]Už Fi gg'UbX. 'P-b' Fi gg'UbX' _" bbYb'G]Y'X]Y'Ni _j bZiXYf'A YX]Yb'j cb'K YghYi fcdU'gWcb'\Yi hY'YfVYb'f'

Berlin 'E'ni a '9l FCD95B'H9@9J =G=CB'8=5@C; l 9žXYf' **wichtigsten Ost-West Medienkonferenz Europas** _Ua Yb' VYf'8) \$'A UbU[Yf'j cb'HU!GYbXYfbz:]a !'i bX'HJ'DfcXi nYbhYbž'Mti b['DfcZYgg]cbUgž' gck]Y'\cWfUb[] [Y'JYffYHYf' fi bXž b_fYWh]WYf' =bg]hi h]cbYbž'6Ub_Yf'i bX':]bUbnfcdUgž'8]d'ca UH'Ybž' ži f]ghYb'i bX'A UbU[Yf'Ui g'XYb'A]h['YXg' 'i bX'6Y]f]f]gg]UUhYb'XYf'9i fcd]]gWYb'i b]cb''

8Yf'bYi Y'J]nY_UbnYf'i bX'5i EYba]b]ghYf' **Frank Walter Steinmeier** \]Y'hX]Y'9f'' Zbi b[gYXY''

A]hGH]ba Y]Yfg'Ui gXf' W_]WYf'9]b'UXi b[ž' _' bZ] ['XYb'9l FCD95B'H9@9J =G=CB'8=5@C; l 9]b' gY]bYa '<Ui g'Zcfmi gYmYbž'Vui h'6Yf]b!6fUbXYbVi f['gY]bY'Z' \fYbXY'Fc''Y'U'g'A YX]Ybg]UbXcfh]b' 8Yi hgW'UbX'k Y]HYf'Ui g''

=a 'Nyb]fi a 'XYf'?'cbZYfYbn'g]UbXyB'X]Y'gc' [i hk]Y'i bVY_UbbhYb'9btk]W'i b[Yb'i bX'6YgcbXYf\Y]hYb' XYf'cg]hYi fcd]]gWYb': YfbgY\ 'UbXgWUZhYb'gck]Y'XYfYb' =bbcj Uh]cbgYZZ_hY'Z' f'XYb'A YX]Yba Uf_h]b'9i fcdU''B]W]hri 'Ym]hik]fVY'hXYf'F]YgY'a]h]BUa Yb' =DHU'gWcb']a '9a VfncbUg]UX] a 'X]Y' A YX]Yb'UbXgWUZhXi fWY]bUbXYf'' **Alexander van Dülmen**ž'Jcf]g]UbX'5'7ca d]Um]7cbg] h]b[/' @]Wbg]b['5; ž' **Guido Baumhauer**ž'8]fY_hcf'8]gh]Mi h]cb'8Yi hgWY'K Y'Yž' **Elmar Heggen**ž'7: C'XYf' FH@; fci dž@ l Ya Vi f[ž' **Ferdinand Kayser**ž'79C'G9G'5g]fUž@ l Ya Vi f[ž' **Wojciech Kostrzewa**ž' Df]g]XYb]hi bX'79C' +=; fci dž'Dc'Ybž' **Vitaly Shub**ž'GhY'j YffYHYbXYF; YbYfUX]fY_hcf'G]ghYa U'A Ugg' A YX]Už Fi gg'UbX'i bX' **Michael Westphal**ž; YgW} žrgZ' \fYf'XYg' =DHU!GYbXYfg'h] %XYž'8Yi hgW'UbXž' X]g_] h]YfYb' VYf'X]Y_U_hi Y'Yb'i a k } ni b[Yb]b' XYf'A YX]Ybk Y'H'' @]i h] **Dr. Franz Stark**ž: YfbgY\ 'ci fbU]gh]Z' f'5F8'i bX'6U_Ub!9l dYfHYž' **Ioana Avadani**ž ; YgW} žrgZ' \fYf]b'XYg]Nyb]fi a g'Z' f'i bUW\} b[] [Yb'>ci fbU]ga i gž'Fi a } b]Ybž' **Sevda Shishmanova**ž Jcf]g]UbXga]h[]YX'6i [Uf]gWYg'BU]cbUZYfbgY\Yb'6BHž' **Pavel Stantchev**ž; YgW} žrgZ' \fYf'XYg' Df] Uh]gYbXYfg'bcj U'H]ž'6i [Uf]Yb'i bX' **Ognian Zlatev**ž; YgW} žrgZ' \fYf'A YX]U'8Yj Y'cda Ybh'7Yb]HYž' 6i [Uf]Yb']gh]b'XYb'9l !BYi ni [] b[Yb'6i [Uf]Yb'i bX'Fi a } b]Yb'XYf'JYf]h]i b[g_Ua dZi a 'X]Y'A YX]Yb']b' j c''Ya ; Ub[Y''

=a 'dc'b]gWYb': YfbgY\Yb']gh]X]Y' Df] gYbn'8Yi hgW'UbXg'Ui h] **Boguslaw Chrabota**ž'7\YZFYXU_hYi f'XYg' Df] Uh]ZYfbgY\gYbXYfg' DC@G5Hž'Dc'Ybž'j Yf['Y]WVUf'a]h]YbYni Y'U'' **Grazyna Torbicka**ž'HU!>ci fbU]gh]b' VY]a '' ZZYbh]W]fYWh]WYb': YfbgY\gYbXYf'HJ D&ž'Dc'Ybž' **Wolfgang Kenntemich**ž'7\YZFYXU_hYi f'XYg' "ZZYbh]W]fYWh]WYb'A]h]Y'XYi hgWYb'Fi bXž b_gž'8Yi hgW'UbX'i bX' **Matthias Matussek**ž'@]HYf'XYg' ?i 'h' fYggc'fng'VY]a 'K cWYba U[Uh]b'P8Yf'Gd]Y[Y'ž'8Yi hgW'UbX'i bX' **Adam Michnik**ž'7\YZFYXU_hYi f' XYf'HU] YgnY]h] b['P' UnYHU'K nVcfWU]ž'Dc'Ybž'X]g_] h]YfYb'Y]bYb'BYi UbZUb['XYf'6Yn]Y\i b[Yb'VY]XYf' @bXYf'a]h]GWk Yfdi b_h]Ui žg: YfbgY\Yb'' ; Y[YbgY]h[Y'Jc]fi fh]Y'i bX'Z'\YbXY'?Yb]b]ggY'XYf'Yk Y][Yb'UbXYfYb'?i 'h' f'i bX'A Yb]U]h] h]Z' \fYb' i "U"XUni ž'XUgg'Yg[Y[YbgY]h[Y'A YX]YbVYHY][] i b[Yb'nk]gWYb'Fi gg]gWYb'i bX'K YghYi fcd]]gWYb' A YX]Yb'i bhYfYb\A Yb'bi f'gY\ f'gY'hYb' []Vž'gc' **Miodrag Soric**ž'@]HYf'XYf'cg]hYi fcdUfYXU_h]cbž'

7\YZFYXU_hYi f<" fZi b_XYf'8Yi hgWYb'K Y`Yz'8Yi hgW`UbXž Alexander Mackatz; YgW} žgZ \fYf'XYf'
K YfVYU[Ybhi f: f]mgW / 'A UW_Uhž 6Yf]bž Michael Schlichtž; YgW} žgZ \fYf'&\$h' 7Ybhi fm: cl ; I Gž
Fi ggUbX'i bX Vitaly Shubž GH'j YfhYhYbXYf; YbYfUX]fY_hcf G]ghYa U'A Ugg'A YX]Už Fi ggUbX"

Wolfgang ClementžY\Ya U][Yf'A]b]ghYfdf} g]XYbhXYg; @UbXYg BcfXF\Y]b!K YghZU'Yb'i bX'
6i bXYga]b]ghYf'Z f'K]fhgWUZhi bX'5fVY]hU'8'ž UbUng]YfhY']b'gY]bYf'?Ymbch' B]]g]cbYb'XYg'
9i fcd}]gWYb': YfbgY\Ybgf'X]Y'Yi fcd}]gWY'A YX]Yb'UbXgWUZha]hVYgcbXYfYa 'GWMk Yfdi b_hUi Z
CghYi fcdUi bX'Zcfa i]YfhY'X]Y'⇒XY'Y]bYg]j c`k Yfh[Ybž']b'U'Yb'Yi fcd}]gWYb'@ bXYf'Ya dZUb[VUfYb'
: YfbgY\dfc[fUa a g"

: chcg'i bX'Y]bY'Ui gZ \f]WY'Ni gUa a YbZUggj b['XYf'?cbZfYbni_" bbYb'G]Y'Ui Zi bgYfYf'<ca YdU[Y'
[kkk"Yi fcdYUb!h!X\]Uc\[i Y"Vta](#) \Yfi bhYfUXYb"
Gc`hYb'G]Y'k Y]hYfZ \fYbXY'⇒bZcfa Uh]cbYb'VYb" h[Ybž gh\Y]W'⇒bYb'Ui W'Ua 'K cWYbYbXY'
h'YZcb]gW'ni f'JYfZ [i b[ž\$%+% (, (\$(+)"

A]hZYi bX'WYf'i bhYfgi mi b['j cb. '5ggcV]Uh]cb'cZ7ca a YfV]U'HY'Yj]g]cbž 5i gk } fh[Yg'5a hž'6]Wdi b_h
:]a ž 8Yi hgWY'K Y`Yz'8]gWdž 8i bU'HUž YYUdž⇒bj Ygh]h]cbgVUb_ '6Yf]bž A]hY'XYi hgWYf'Fi bXZ b_ž
Dc'b]gWYg'⇒bg]h h'6Yf]bž Df]WK UhYf\ci gY7ccdYfgž DfcFca 'A YX]U'fUXYžFH@; fci dž GUI cb]U'A YX]Už
G9G!5gfUž H.Y'<c`nk ccX FYdcfhYf'i bX'JUhYbZU`9i fcdY"

9gk ~ fXY'a]W'gYf'ZYi Ybž'k Ybb'G]Y'j ca '9i fcdYUb'HY'Yj]g]cb'8]Uc[i Y'&\$+\$'VYf]W'hYb'k ~ fXYb"

A]hZYi bX'WYa ; fi E

8f"; Yff]hGWfUXYf
DfYggYgdfYWYf

5`7ca dUomi7cbgj `h]b[/ '@Wbg]b['5;
5`Yi UbXYfgf" +ž 8'! %\$%+, '6Yf]b
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a cV]Y. Ž (- 'E' %+%E' (, ' (\$ (+)
Y!a U]. [[g4 Yi fcdYUb!h!X\]Uc\[i Y"Vta](#)

5a hg[Yf]W'h7\Uf'chYbVi f['<F6'; -((,
JcfcgUbx. '5`Yi UbXYf'j Ub'8`a Yb
5i ž]W'hfUhgj cfc]mYbXYf. 'DfcZ' 8f'5`Yi UbXYf': fYng

9]bY'JYfUbg]U'h b['j cb.