



## INTERNATIONAL MEDIA CONFERENCE 2007

### INVITATION FOR THE PRESS

Berlin, October 22, 2007

The media scene of Central- and Eastern Europe is developing more rapidly than in Western Europe. The current technical as well as cultural advancement of the media in the region is bringing forth a two-digit growth rate in these future markets of media and communications.

Europe's most important east-west media conference aims to facilitate the transfer of know-how and the bundling of synergies: The discussion of experiences with the most influential media managers of east and west allows for an advancement of professionalism in these markets.

The organizers of the conference as well as the Chairman of the EUROPEAN TELEVISION DIALOGUE, **Reinhard Klimmt** (former State Premier, former Federal Minister) will again expect numerous prominent speakers to attend and thus providing a lively exchange of facts, opinions and visions concerning the media landscape in Central and Eastern Europe, including Russia.

We cordially invite you to this event

**on 22. November 2007  
in the Federal Foreign Office  
Werderscher Markt 1  
10117 Berlin**

We are pleased that the Federal Foreign Minister of Germany, **Dr. Frank-Walter Steinmeier**, will open the conference.

The former State Premier and former Federal Minister for Economy and Labour, **Wolfgang Clement** will hold the traditional keynote speech "Visions of European Television". During his time as State Premier, the media expert Wolfgang Clement helped Northrhine-Westfalia to become one of the leading media locations in Europe.

Its thematic priorities are:

- **EU accession – the changing media landscapes of Bulgaria and Romania**
- **IPTV in Central and Eastern Europe**
- **Media investments between Russia and Western Europe**
- **Poland in German and Germany in Polish media**

Panel guests include a.o.:

**Elmar Heggen**, CFO & Head of the Corporate Centre, RTL Group, Luxembourg, **Ferdinand Kayser**, President & CEO, SES-Astra, Luxembourg, **Wojciech Kostrzewa**, President, CEO, ITI Group, Poland, **Matthias Matussek**, Head of the Culture Department, Der Spiegel,

Germany, **Dr. Ivan Nikoltchev**, Media and Information Society Division, Directorate General of Human Rights and Legal Affairs, Council of Europe, **Pavel Stantchev**, Executive Director, TV Nova, Bulgaria, **Dr. Franz Stark**, Journalist, Germany, **Grazyna Torbicka**, TV-Journalist, TVP, Poland, **Michael Westphal**, Managing Director, tv1.de, Germany, **Hans-Holger Albrecht**, CEO, Modern TimesGroup, Sweden (requested), **Horia Cazan**, Technical Director, TVR, Tomania, **Konstantin Ernst**, General Director, Channel One, Russia (requested), **Eldar Razroev**, President & CEO, Sistema Mass Media, Russia, **Wolfgang Kenntemich**, Editor in Chief, Mitteldeutscher Rundfunk, Germany, **Vladimir V. Kotenev**, Ambassador of the Russian Federation, Germany (requested), **Tomasz Lis**, TV-Journalist, Poland (requested), **Adam Michnik**, Editor in Chief, Gazeta Wyborcza, Poland, **Miodrag Soric**, Editor in Chief, DW-Radio and Head of the Central and Eastern European Department, Deutsche Welle, Germany.

With the friendly support of: Association of Commercial Television, Federal Foreign Office of Germany, Blickpunkt Film, Deutsche Welle, Discop, Duna TV, eeap, Investitionsbank Berlin, Mitteldeutscher Rundfunk, Polish Institute Berlin, PriceWaterhouseCoopers, ProRom Media Trade, RTL Group, Saxonia Media, SES-Astra, The Hollywood Reporter and Vattenfall Europe.

Please find the conference program including information about the panel guests and a detailed summary of the previous EUROPEAN TELEVISION DIALOGUE in Munich at [www.european-tv-dialogue.com](http://www.european-tv-dialogue.com). The complete conference is open to the press.

**Please inform me until 15. November 2007, if you will participate in the conference.**

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Presented by:

